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HEALTH SYSTEM AND MEDICAL CENTER LOGOS UNVEILED

(Lafayette, LA) – Officials of The Regional Health System of Acadiana have unveiled the newly created logo art for the health system and The Regional Medical Center of Acadiana, the new name for Southwest Medical Center. The health system represents a group of complementary and affiliated health care facilities, each associated with HCA Inc. (Hospital Corporation of America), including Women's & Children's Hospital and Southwest Medical Center. The logos are shown below in both vertical and horizontal formats.



A Campus of
THE REGIONAL MEDICAL CENTER OF ACADIANA



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The creation of the health system, which was announced in March 2009, also includes consolidating Women's & Children's Hospital and Southwest Medical Center under the name The Regional Medical Center of Acadiana. It includes two complementary campuses with a total of 252 licensed beds, 51 NICU beds and 45 bassinets. With the consolidation, each campus retains the same services that patients have come to rely upon. Women's & Children's Hospital retains its current logo and is now referred to as "A Campus of The Regional Medical Center of Acadiana."

The affiliated health care facilities in the health system also include New Iberia-based Dauterive Hospital with 103 licensed beds. (Dauterive Hospital is not part of the consolidation of Women's & Children's Hospital and Southwest Medical Center). In addition, two Lafayette-area outpatient facilities are affiliated with the system: the Elaine M. Junca Women's Imaging Centre (Imaging Services of Louisiana, L.L.C.) and Lafayette Surgicare. The system also contains 16 medical office buildings with over 400,000 square feet of space and 37 employed multi-specialty physicians in eight (8) practices.

Signage changes and consolidation of the two hospitals will be effective by the beginning of the third quarter of 2009.

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